

Timetable 2026-27 / Fall Semester

Degree in Digital Business, Design and Innovation

1st year

|                | Monday                                                                                                                                                                                                                                                  |                                                                                                                | Tuesday                                                                                                        |                                                                                                                | Wednesday                                                                                                                                                                                                                                      |                                                                                                                     | Thursday                                                                                                            |                                                                                                                      | Friday                                                                                                 |                                                                                                                     |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 8:00 to 8:50   | GD008 (AD004)<br>Foreign Language I<br><br>Spanish (Beginners - Group II): Sergio Olaya (MF2.07)<br><br>Spanish (Intermediate): Laura Barajas (MF1.09)<br><br>German: Pau Figueras (MF1.10)<br><br>Chinese: Juan Lin (MF1.08)<br><br>For Groups DB+DICE |                                                                                                                |                                                                                                                |                                                                                                                | GD002<br>Intro to the Digital Business Environment<br><br>Group A<br><br>Prof. Moha Safi<br><br>MF1.08                                                                                                                                         | GD002<br>Intro to the Digital Business Environment<br><br>Group B<br><br>Prof. Tiago Moreira de Abreu<br><br>MF3.09 | GD005<br>Quantitative and Qualitative Analysis<br><br>Group A<br><br>Prof. Marc Viader<br><br>MF1.08                | GD003 (AD007)<br>Marketing principles (Principles of Marketing)<br><br>Group B<br><br>Prof. Cem Ucansu<br><br>MF3.09 | GD002<br>Intro to the Digital Business Environment<br><br>Group A<br><br>Prof. Moha Safi<br><br>MF1.08 | GD002<br>Intro to the Digital Business Environment<br><br>Group B<br><br>Prof. Tiago Moreira de Abreu<br><br>MF3.09 |
| 9:00 to 9:50   |                                                                                                                                                                                                                                                         |                                                                                                                |                                                                                                                |                                                                                                                | GD002<br>Intro to the Digital Business Environment<br><br>Group A<br><br>Prof. Moha Safi<br><br>MF1.08                                                                                                                                         | GD002<br>Intro to the Digital Business Environment<br><br>Group B<br><br>Prof. Tiago Moreira de Abreu<br><br>MF3.09 | GD005<br>Quantitative and Qualitative Analysis<br><br>Group A<br><br>Prof. Marc Viader<br><br>MF1.08                | GD003 (AD007)<br>Marketing principles (Principles of Marketing)<br><br>Group B<br><br>Prof. Cem Ucansu<br><br>MF3.09 | GD002<br>Intro to the Digital Business Environment<br><br>Group A<br><br>Prof. Moha Safi<br><br>MF1.08 | GD002<br>Intro to the Digital Business Environment<br><br>Group B<br><br>Prof. Tiago Moreira de Abreu<br><br>MF3.09 |
| 10:10 to 11:00 | GD007<br>Communications, Leadership and Team Management<br><br>Group A<br><br>Prof. Larisa Tatge<br><br>MF1.08                                                                                                                                          | GD005<br>Quantitative and Qualitative Analysis<br><br>Group B<br><br>Prof. Marc Viader<br><br>MF3.09           |                                                                                                                | GD007<br>Communications, Leadership and Team Management<br><br>Group B<br><br>Prof. Larisa Tatge<br><br>MF3.09 | GD004<br>Digital Economy Principles<br><br>Group A<br><br>Prof. Dubra Novkovic<br><br>MF1.08                                                                                                                                                   | GD004<br>Digital Economy Principles<br><br>Group B<br><br>Prof. Aleksandra Lipasova<br><br>MF3.09                   | PIC01<br>Thought & Creativity I<br>Group DB - A<br><br>MF1.08                                                       | GD003 (AD007)<br>Marketing principles (Principles of Marketing)<br><br>Group B<br><br>Prof. Cem Ucansu<br><br>MF3.09 |                                                                                                        |                                                                                                                     |
| 11:10 to 12:00 | GD007<br>Communications, Leadership and Team Management<br><br>Group A<br><br>Prof. Larisa Tatge<br><br>MF1.08                                                                                                                                          | GD005<br>Quantitative and Qualitative Analysis<br><br>Group B<br><br>Prof. Marc Viader<br><br>MF3.09           | Tutoring Group DB - A<br><br>MF1.08                                                                            | GD007<br>Communications, Leadership and Team Management<br><br>Group B<br><br>Prof. Larisa Tatge<br><br>MF3.09 | GD004<br>Digital Economy Principles<br><br>Group A<br><br>Prof. Dubra Novkovic<br><br>MF1.08                                                                                                                                                   | GD004<br>Digital Economy Principles<br><br>Group B<br><br>Prof. Aleksandra Lipasova<br><br>MF3.09                   | GD003 (AD007)<br>Marketing principles (Principles of Marketing)<br><br>Group A<br><br>Prof. Jane Yang<br><br>MF1.08 | GD005<br>Quantitative and Qualitative Analysis<br><br>Group B<br><br>Prof. Marc Viader<br><br>MF3.09                 |                                                                                                        |                                                                                                                     |
| 12:10 to 13:00 | GD005<br>Quantitative and Qualitative Analysis<br><br>Group A<br><br>Prof. Marc Viader<br><br>MF1.08                                                                                                                                                    | GD007<br>Communications, Leadership and Team Management<br><br>Group B<br><br>Prof. Larisa Tatge<br><br>MF3.09 | GD007<br>Communications, Leadership and Team Management<br><br>Group A<br><br>Prof. Larisa Tatge<br><br>MF1.08 | Tutoring Group DB - B<br><br>MF3.09                                                                            | Transversal                                                                                                                                                                                                                                    |                                                                                                                     | GD003 (AD007)<br>Marketing principles (Principles of Marketing)<br><br>Group A<br><br>Prof. Jane Yang<br><br>MF1.08 | GD005<br>Quantitative and Qualitative Analysis<br><br>Group B<br><br>Prof. Marc Viader<br><br>MF3.09                 |                                                                                                        |                                                                                                                     |
| 13:10 to 14:00 | GD005<br>Quantitative and Qualitative Analysis<br><br>Group A<br><br>Prof. Marc Viader<br><br>MF1.08                                                                                                                                                    | GD007<br>Communications, Leadership and Team Management<br><br>Group B<br><br>Prof. Larisa Tatge<br><br>MF3.09 | GD007<br>Communications, Leadership and Team Management<br><br>Group A<br><br>Prof. Larisa Tatge<br><br>MF1.08 |                                                                                                                | Transversal                                                                                                                                                                                                                                    |                                                                                                                     | GD003 (AD007)<br>Marketing principles (Principles of Marketing)<br><br>Group A<br><br>Prof. Jane Yang<br><br>MF1.08 | PIC01<br>Thought & Creativity I<br>Group DB - B<br><br>MF3.09                                                        |                                                                                                        |                                                                                                                     |
| 14:00 to 15:00 | Lunch Break                                                                                                                                                                                                                                             |                                                                                                                | ELECTIVE - Model United Nations (NMUN)<br><br>MF 1.08<br><br>Prof. Berta Nicolotti                             |                                                                                                                | GD008 (AD004)<br>Foreign Language I<br><br>Spanish (Beginners - Group II): Segio Olaya (MF2.07)<br>Spanish (Intermediate): Laura Barajas (MF1.09)<br><br>German: Pau Figueras (MF1.10)<br>Chinese: Juan Lin (MF1.08)<br><br>For Groups DB+DICE |                                                                                                                     | ELECTIVE - Model United Nations (NMUN)<br><br>MF 1.08<br><br>Prof. Berta Nicolotti                                  |                                                                                                                      | Lunch Break                                                                                            |                                                                                                                     |

Timetable 2026-27 - Fall Semester

Degree in Digital Business, Design and Innovation

2nd year

|                | Monday                                                                                | Tuesday                                                                                 | Wednesday                                                                                  | Thursday                                                                                | Friday                                                                                  |
|----------------|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| 8:00 to 8:50   |                                                                                       |                                                                                         |                                                                                            | GD011<br>Managing by Design<br><br>Prof. Moha Safi<br><br>MF3.07                        |                                                                                         |
| 9:00 to 9:50   | GD020<br>Managing Emerging Technologies<br><br>Prof. Jordi Martí Gascón<br><br>MF3.07 | GD016<br>Financing Technology-Based Projects<br><br>Prof. Rafael Espinosa<br><br>MF3.07 |                                                                                            | GD011<br>Managing by Design<br><br>Prof. Moha Safi<br><br>MF3.07                        |                                                                                         |
| 10:10 to 11:00 | GD020<br>Managing Emerging Technologies<br><br>Prof. Jordi Martí Gascón<br><br>MF3.07 | GD016<br>Financing Technology-Based Projects<br><br>Prof. Rafael Espinosa<br><br>MF3.07 | GD013 (AD505)<br>Online Marketing in Digital Business<br><br>Prof. Amit Shah<br><br>MF3.07 | GD018<br>Business Model Design<br><br>Prof. Paul Fox<br>Prof. Rafel Venys<br><br>MF3.07 | GD011<br>Managing by Design<br><br>Prof. Moha Safi<br><br>MF3.07                        |
| 11:10 to 12:00 | GD020<br>Managing Emerging Technologies<br><br>Prof. Jordi Martí Gascón<br><br>MF3.07 | GD018<br>Business Model Design<br><br>Prof. Paul Fox<br>Prof. Rafel Venys<br><br>MF3.07 | GD013 (AD505)<br>Online Marketing in Digital Business<br><br>Prof. Amit Shah<br><br>MF3.07 | GD018<br>Business Model Design<br><br>Prof. Paul Fox<br>Prof. Rafel Venys<br><br>MF3.07 | GD011<br>Managing by Design<br><br>Prof. Moha Safi<br><br>MF3.07                        |
| 12:10 to 13:00 | GD020<br>Managing Emerging Technologies<br><br>Prof. Jordi Martí Gascón<br><br>MF3.07 | GD018<br>Business Model Design<br><br>Prof. Paul Fox<br>Prof. Rafel Venys<br><br>MF3.07 | GD013 (AD505)<br>Online Marketing in Digital Business<br><br>Prof. Amit Shah<br><br>MF3.07 |                                                                                         | GD016<br>Financing Technology-Based Projects<br><br>Prof. Rafael Espinosa<br><br>MF3.07 |
| 13:10 to 14:00 | PIC02<br>Thought & Creativity II -<br>Group DB<br><br>MF3.07                          |                                                                                         | GD013 (AD505)<br>Online Marketing in Digital Business<br><br>Prof. Amit Shah<br><br>MF3.07 |                                                                                         | GD016<br>Financing Technology-Based Projects<br><br>Prof. Rafael Espinosa<br><br>MF3.07 |
| 14:00 to 15:00 | Lunch Break                                                                           | ELECTIVE - Model United Nations<br>(NMUN)<br><br>Prof. Berta Nicolotti<br><br>MF1.08    | Lunch Break                                                                                | ELECTIVE - Model United Nations<br>(NMUN)<br><br>Prof. Berta Nicolotti<br><br>MF1.08    | Lunch Break                                                                             |

**Note:** The timetable could be subject to change

Timetable 2026-27 / Fall Semester

Degree in Digital Business, Design and Innovation

3rd year

|                | Monday                                                                    | Tuesday                                                                             | Wednesday                                                                                                                       |                                                                                                            | Thursday                                                                                          | Friday                                                                                           |
|----------------|---------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| 14:00 to 15:00 | Lunch Break                                                               | ELECTIVE - Model United Nations (NMUN)<br>Prof. Berta Nicolotti<br>MF 1.08          | Lunch Break                                                                                                                     |                                                                                                            | ELECTIVE - Model United Nations (NMUN)<br>Prof. Berta Nicolotti<br>MF 1.08                        | Lunch Break                                                                                      |
| 15:00 to 15:50 | GD049<br>Social Entrepreneurship<br>Prof. Elva Ramos<br>MF3.07            | PIC03<br>Thought & Creativity III<br><br>Group DB<br><br>MF1.08                     | GD051 ELECTIVE<br>Change Management for digital projects<br>Prof. Emma Terricabres<br>MF3.07                                    | GD052 ELECTIVE<br>Tools for Digital Projects<br>Prof. Xavier Nuñez Martinez<br>MFB.22                      | GD035<br>Data Science and Business Intelligence<br>Prof. Karan Patel<br>MF2.07<br>Sala Ordinadors | GD048<br>Mobile App Management<br>Prof. Rafel Venys<br>Prof. Bruce Humphrey<br>MF1.09            |
| 16:00 to 16:50 | GD049<br>Social Entrepreneurship<br>Prof. Elva Ramos<br>MF3.07            | GD036<br>Startup Law<br>Prof. Fernando Méndez<br>MF1.08                             | GD051 ELECTIVE<br>Change Management for digital projects<br>Prof. Emma Terricabres<br>MF3.07                                    | GD052 ELECTIVE<br>Tools for Digital Projects<br>Prof. Xavier Nuñez Martinez<br>MFB.22                      | GD035<br>Data Science and Business Intelligence<br>Prof. Karan Patel<br>MF2.07<br>Sala Ordinadors | GD048<br>Mobile App Management<br>Prof. Rafel Venys<br>Prof. Bruce Humphrey<br>MF1.09            |
| 17:00 to 17:50 | GD049<br>Social Entrepreneurship<br>Prof. Elva Ramos<br>(17:30)<br>MF3.07 | GD036<br>Startup Law<br>Prof. Fernando Méndez<br>MF1.08                             | GD051 ELECTIVE<br>Change Management for digital projects<br>Prof. Emma Terricabres<br>MF3.07                                    | GD052 ELECTIVE<br>Tools for Digital Projects<br>Prof. Xavier Nuñez Martinez<br>MFB.22                      | GD035<br>Data Science and Business Intelligence<br>Prof. Karan Patel<br>MF2.07<br>Sala Ordinadors | GD048<br>Mobile App Management<br>Prof. Rafel Venys<br>Prof. Bruce Humphrey<br>(17:30)<br>MF1.09 |
| 18:00 to 18:50 | GD036<br>Startup Law<br>Prof. Fernando Méndez<br>MF3.07                   | GD050 ELECTIVE<br>International Project Management<br>Prof. Oriol Morales<br>MF3.07 | GD055 ELECTIVE<br>Innovations in Artificial Intelligence for Business Competitiveness<br>Prof. Ignacio Javier Alcalde<br>MF3.07 | GD054 ELECTIVE<br>Governance and Leadership in Artificial Intelligence in Business Organizations<br>MFB.22 | GD035<br>Data Science and Business Intelligence<br>Prof. Karan Patel<br>MF2.07<br>Sala Ordinadors | GD058 ELECTIVE<br>Digital creativity on social media<br>Prof. Núria Luna<br>MF1.09               |
| 19:00 to 19:50 | GD036<br>Startup Law<br>Prof. Fernando Méndez<br>MF3.07                   | GD050 ELECTIVE<br>International Project Management<br>Prof. Oriol Morales<br>MF3.07 | GD055 ELECTIVE<br>Innovations in Artificial Intelligence for Business Competitiveness<br>Prof. Ignacio Javier Alcalde<br>MF3.07 | GD054 ELECTIVE<br>Governance and Leadership in Artificial Intelligence in Business Organizations<br>MFB.22 |                                                                                                   | GD058 ELECTIVE<br>Digital creativity on social media<br>Prof. Núria Luna<br>MF1.09               |
| 20:00 to 20:50 |                                                                           | GD050 ELECTIVE<br>International Project Management<br>Prof. Oriol Morales<br>MF3.07 | GD055 ELECTIVE<br>Innovations in Artificial Intelligence for Business Competitiveness<br>Prof. Ignacio Javier Alcalde<br>MF3.07 | GD054 ELECTIVE<br>Governance and Leadership in Artificial Intelligence in Business Organizations<br>MFB.22 |                                                                                                   | GD058 ELECTIVE<br>Digital creativity on social media<br>Prof. Núria Luna<br>MF1.09               |

**Note:** The timetable could be subject to change

Timetable 2026-27 / Fall Semester

Degree in Digital Business, Design and Innovation

4th year

|                | Monday                                                                | Tuesday                                                                                                                        | Wednesday                                                                                                                       |                                                                                                             |                                                                                                            | Thursday                                                                             | Friday                                                                             |
|----------------|-----------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| 14:00 to 15:00 | Lunch Break                                                           | ELECTIVE - Model United Nations (NMUN)<br>Prof. Berta Nicolotti<br>MF 1.08                                                     | Lunch Break                                                                                                                     |                                                                                                             |                                                                                                            | ELECTIVE - Model United Nations (NMUN)<br>Prof. Berta Nicolotti<br>MF 1.08           | Lunch Break                                                                        |
| 15:00 to 15:50 | GD038<br>Personal Development<br>Prof. Rafael García Monroy<br>MF2.08 | GD053 ELECTIVE<br>Integration of Artificial Intelligence in Organizational Processes<br>Prof. Ignacio Javier Alcalde<br>MF3.07 | GD051 ELECTIVE<br>Change Management for digital projects<br>Prof. Emma Terricabres<br>MF3.07                                    | GD052 ELECTIVE<br>Tools for Digital Projects<br>Prof. Xavier Nuñez Martinez<br>MFB.22                       |                                                                                                            | GD057 ELECTIVE<br>AI applied to social networks<br>Prof. Núria Luna<br>MF3.07        |                                                                                    |
| 16:00 to 16:50 | GD038<br>Personal Development<br>Prof. Rafael García Monroy<br>MF2.08 | GD053 ELECTIVE<br>Integration of Artificial Intelligence in Organizational Processes<br>Prof. Ignacio Javier Alcalde<br>MF3.07 | GD051 ELECTIVE<br>Change Management for digital projects<br>Prof. Emma Terricabres<br>MF3.07                                    | GD052 ELECTIVE<br>Tools for Digital Projects<br>Prof. Xavier Nuñez Martinez<br>MFB.22                       |                                                                                                            | GD057 ELECTIVE<br>AI applied to social networks<br>Prof. Núria Luna<br>MF3.07        |                                                                                    |
| 17:00 to 17:50 | GD038<br>Personal Development<br>Prof. Rafael García Monroy<br>MF2.08 | GD053 ELECTIVE<br>Integration of Artificial Intelligence in Organizational Processes<br>Prof. Ignacio Javier Alcalde<br>MF3.07 | GD051 ELECTIVE<br>Change Management for digital projects<br>Prof. Emma Terricabres<br>MF3.07                                    | GD052 ELECTIVE<br>Tools for Digital Projects<br>Prof. Xavier Nuñez Martinez<br>MFB.22                       |                                                                                                            | GD057 ELECTIVE<br>AI applied to social networks<br>Prof. Núria Luna<br>MF3.07        |                                                                                    |
| 18:00 to 18:50 | GD038<br>TFG - Applied research<br>Prof. Thomas Chevalier<br>MF2.08   | GD050 ELECTIVE<br>International Project Management<br>Prof. Oriol Morales<br>MF3.07                                            | GD055 ELECTIVE<br>Innovations in Artificial Intelligence for Business Competitiveness<br>Prof. Ignacio Javier Alcalde<br>MF3.07 | GD059 -ELECTIVE<br>Startup Investment and Deal Structuring (Finances)<br>Prof. Ramon Alfonso Mata<br>MF2.08 | GD054 ELECTIVE<br>Governance and Leadership in Artificial Intelligence in Business Organizations<br>MFB.22 | GD056 ELECTIVE<br>AI applied to digital marketing<br>Prof. Jordi Sacristán<br>MF3.07 | GD058 ELECTIVE<br>Digital creativity on social media<br>Prof. Núria Luna<br>MF1.09 |
| 19:00 to 19:50 | GD038<br>TFG - Applied research<br>Prof. Thomas Chevalier<br>MF2.08   | GD050 ELECTIVE<br>International Project Management<br>Prof. Oriol Morales<br>MF3.07                                            | GD055 ELECTIVE<br>Innovations in Artificial Intelligence for Business Competitiveness<br>Prof. Ignacio Javier Alcalde<br>MF3.07 | GD059 -ELECTIVE<br>Startup Investment and Deal Structuring (Finances)<br>Prof. Ramon Alfonso Mata<br>MF2.08 | GD054 ELECTIVE<br>Governance and Leadership in Artificial Intelligence in Business Organizations<br>MFB.22 | GD056 ELECTIVE<br>AI applied to digital marketing<br>Prof. Jordi Sacristán<br>MF3.07 | GD058 ELECTIVE<br>Digital creativity on social media<br>Prof. Núria Luna<br>MF1.09 |
| 20:00 to 20:50 | GD038<br>TFG - Applied research<br>Prof. Thomas Chevalier<br>MF2.08   | GD050 ELECTIVE<br>International Project Management<br>Prof. Oriol Morales<br>MF3.07                                            | GD055 ELECTIVE<br>Innovations in Artificial Intelligence for Business Competitiveness<br>Prof. Ignacio Javier Alcalde<br>MF3.07 | GD059 -ELECTIVE<br>Startup Investment and Deal Structuring (Finances)<br>Prof. Ramon Alfonso Mata<br>MF2.08 | GD054 ELECTIVE<br>Governance and Leadership in Artificial Intelligence in Business Organizations<br>MFB.22 | GD056 ELECTIVE<br>AI applied to digital marketing<br>Prof. Jordi Sacristán<br>MF3.07 | GD058 ELECTIVE<br>Digital creativity on social media<br>Prof. Núria Luna<br>MF1.09 |

**Note:** The timetable could be subject to change